



North Carolina Coordinated Campaign

Deputy Data Director

About the Opportunity

The North Carolina Democratic Party (NCDP) is seeking an experienced Deputy Data Director for the 2026 Coordinated Campaign. The Deputy Data Director will support the statewide data program, helping to manage and implement data tools, analytics, and reporting processes that power the campaign's organizing, voter contact, and voter access programs.

The Deputy Data Director will oversee staff, support cross-department collaboration, and ensure high-quality, actionable data is available for leadership and field teams. This is a full-time position based in Raleigh, North Carolina, with travel as needed. This position reports to the Data Director.

Duties and Responsibilities

- Support the Data Director in designing and implementing the campaign's statewide data program, including analytics, reporting, and targeting.
- Build and maintain automated and ad-hoc reports to evaluate organizing, volunteer recruitment, and voter contact programs.
- Work closely with campaign departments to collect, analyze, and present actionable insights that inform strategic decisions.
- Administer NGP VAN and other volunteer and voter contact tools, developing training, best practices, and support documentation.
- Create targeted volunteer and voter contact universes tailored to specific contact modes and program objectives.
- Analyze program results and present findings and recommendations to campaign leadership.
- Manage 1-2 data staff or fellows, providing coaching, feedback, and fostering an inclusive and accountable team culture.
- Ensure data quality, maintain pipelines, and troubleshoot issues to guarantee smooth operations across programs.
- Collaborate with Organizing, Impact, Voter Access, Communications, and Political departments to integrate data insights into program execution.
- Perform other duties as assigned by the Data Director.

Required Skills, Abilities, and Experience

- 2+ cycles of analytics or data work in an electoral campaign; 1+ cycles in a leadership role in data preferred.
- Advanced experience with VAN, Excel, and Google Sheets.
- Familiarity with predictive models, voter targeting, and their application to campaign programs.
- Experience communicating technical concepts to non-technical audiences.
- Intermediate SQL experience; advanced experience preferred.
- Experience analyzing large datasets using coding languages like R or Python preferred.
- Experience with data visualization tools (Tableau, Looker, Shiny) preferred.
- Strong organizational and strategic thinking skills; able to translate analysis into actionable campaign plans.



- Ability to manage staff, provide mentorship, and build an inclusive team culture.
- Registered Democrat.

Classification

Exempt (not eligible for overtime pay); temporary position; not a bargaining unit position.

The final date of employment will be 11/15/2026.

Salary & Benefits

The pay range is \$78,000 annually or \$6,500 per month.

This role includes unlimited paid time off, subject to supervisor approval. Employees also receive paid holidays, paid sick leave, and various other forms of paid leave.

NC Democratic Party Benefits

All full-time employees are offered a comprehensive benefits package, 100% covered by NCDP. This includes medical, dental, vision, disability, and life insurance. Benefits become active on your first day of employment. Employees can add partners and dependents to health benefits but are responsible for covering the additional cost.

Application

To apply, please use this form: [HERE](#). Applications will be accepted on a rolling basis.

The North Carolina Democratic Party is an equal opportunity employer. We will not discriminate and will take affirmative action measures to ensure against discrimination in employment, recruitment, advertisements for employment, compensation, termination, upgrading, promotions, and other conditions of employment against any employee or job applicant on the basis of race, color, gender, national origin, age, religion, creed, disability, veteran's status, sexual orientation, gender identity, or gender expression.