



North Carolina Democratic Party Job Opening: **Content Creation Specialist**

The North Carolina Democratic Party (“NCDP”) is looking for a Content Creation Specialist who will work in the Digital Department to create diverse and engaging content for the NCDP and our county parties, affiliated organizations, elected officials, candidates and more. The Content Creation Specialist will be responsible for creating inspiring content, including copy, graphics and video, that will mobilize voters and volunteers. Additionally, the Content Creation Specialist will be responsible for helping candidates, elected officials, and county parties build their online presence with creative content. This is a temporary position through November 30th, 2024. This position will be remote.

Job Description:

- **Create content across platforms:** Create content for Facebook, Twitter, Instagram, Threads, TikTok, etc., to reach online goals, including but not limited to collected stories, growing volunteer bases, and increasing social media following
- **Manage the Weekly Content Package:** Grow our list of online activists through the weekly distribution of our “Content Package,” a resource of custom, topical Democratic messages to be distributed across the state
- **Provide content creation support:** Manage multiple digital requests from a diverse set of stakeholders including organizers, local parties, candidates, and elected officials for their content creation needs
- **Conduct digital organizing and fundraising:** As needed, the content creation specialist will be tasked with using digital organizing tactics such as peer-to-peer texting, email blasts, Facebook groups, and DMs to help recruit volunteers for our events and raise money online and participate in proactive rapid response digital communications

Desired Skills & Qualifications:

- An experienced graphic designer able to confidently navigate Adobe Photoshop and/or Adobe Illustrator



- Have a customer-service, goal-oriented work ethic
- Able to work in a highly collaborative environment, stay calm under pressure, and work after-hours as needed
- Be able to handle multiple design projects at the same time
- Fast-learner and self-starter
- Love to write compelling and creative content for a diverse set of digital platforms
- Able to edit video and have experience working with Adobe video editing tools
- Experience working with digital organizing tools like peer-to-peer texting platforms is a plus
- Experience working with progressive CRMs like NGP or Action Network is a plus
- Logo design, brand building, and website design experience preferred
- Exceptionally strong time management skills with the ability to manage multiple projects and competing priorities simultaneously under strict deadlines and familiarity working in a fast-paced environment
- An ability to explain complex issues in layperson's terms, both verbally and in writing
- An unwavering commitment to Democratic values
- Knowledge of North Carolina's political landscape preferred

Logistics & Working Conditions:

- Full-time, temporary, exempt position. Bargaining unit position.
- Generally, Monday through Friday, shall require evening and weekend hours. Extended hours during election season.
- Registered Democrat.
- Must have a valid driver's license, a reliable mode of transportation, and the ability to travel extensively at times throughout the state for more than a day at a time.

CLASSIFICATION:

Exempt (not subject to overtime)

Salary & Benefits:

The salary and benefits for this position are competitive and commensurate with



experience. The pay range is \$45,000 to \$55,000 annually or \$3,750 to \$4,583 per month.

Employees receive graduated vacation based on years of service, beginning at 10 days of paid vacation for new employees. Employees also receive paid holidays, paid sick leave, and various other forms of paid leave.

NC Democratic Party Benefits:

All full-time employees are offered a comprehensive benefits package, 100% covered by NCDP. This includes medical, dental, vision, disability, and life insurance. Benefits become active on your first day of employment. Employees can add partners and dependents to health benefits but are responsible for covering the additional cost.

Application and Interview Procedure:

To apply, please send a resume and graphic design examples (your discretion) to **jobs@ncdp.org**.

Please only list the words "Content Creation Specialist Application" in the subject line. Applications improperly submitted will not be accepted. Applications will be accepted on a rolling basis.

The North Carolina Democratic Party is an equal opportunity employer. We will not discriminate and will take affirmative action measures to ensure against discrimination in employment, recruitment, advertisements for employment, compensation, termination, upgrading, promotions, and other conditions of employment against any employee or job applicant on the bases of race, color, gender, national origin, age, religion, creed, disability, veteran's status, sexual orientation, gender identity, or gender expression.