

North Carolina Coordinated Campaign Deputy Digital Director for Content

The 2024 North Carolina Democratic Coordinated Campaign is seeking a Deputy Digital Director for content to support its digital content programming for the 2024 election cycle. Access to reliable transportation is required for this position.

This position is located in North Carolina and requires in-person work. This is a non-supervisory role and is a CWG bargaining unit position. This is a full-time temporary role through the 2024 election cycle that will end November 15, 2024.

Job Description:

- Alongside the Content and Mobilization Director, help reach as many voters in state as possible with persuasive messaging about President Biden and NC Democrats through compelling digital content; handle daily and weekly content requirements for the coordinated campaign.
- Travel to and amplify key coordinated campaign moments (office openings, surrogate or principal travel, weekends of action, etc).
- Assist in the development of and execute content strategy, calendar, and workflows that highlights campaign programs.
- Help with the production of program materials, including digital handbooks, toolkits, and materials that support departmental digital needs.
- Respond to digital content support requests and flags.

Preferred Skills & Qualifications:

- 1-2 cycles of campaign experience or relevant digital content experience.
- Strong written and verbal communications skills; strong interpersonal skills with the ability to work effectively with employees at all levels.
- Experience creating content for a variety of digital platforms and creative vision regarding the potential for video and photo assets captured at live events.
- Ability to handle projects with the appropriate level of discretion and confidentiality.
- Ability to organize and manage multiple critical priorities and deadlines in a detail-oriented manner.
- Access to reliable transportation and willingness to travel statewide.
- Commitment to equity and inclusion in working with staff and other stakeholders.

Salary

This position is salaried at \$6,500- \$7,500 per month commensurate with experience.

All full-time employees are offered a comprehensive benefits package, 100% covered by NCDP. This includes medical, dental, vision, disability, and life insurance. Benefits become active on

your first day of employment. Employees can add partners and dependents to health benefits but are responsible for covering the additional cost. Full-time employees also receive unlimited paid time off on an as needed basis subject to employer approval, two floating holidays, and paid holidays.

Due to FEC regulations, only U.S. citizens or U.S. green card holders are eligible to apply for this role.

Application and Interview Procedure

Candidates should submit their resumes at <https://forms.gle/1sJkHtotUMtf8Wrg9>.

The North Carolina Democratic Party is an equal opportunity employer. We will not discriminate and will take affirmative action measures to ensure against discrimination in employment, recruitment, advertisements for employment, compensation, termination, upgrading, promotions, and other conditions of employment against any employee or job applicant on the bases of race, color, gender, national origin, age, religion, creed, disability, veteran's status, sexual orientation, gender identity, or gender expression.