

*Building*  
**BLUE**



Creating with Canva  
**SATURDAY, JUNE 12, 2021**

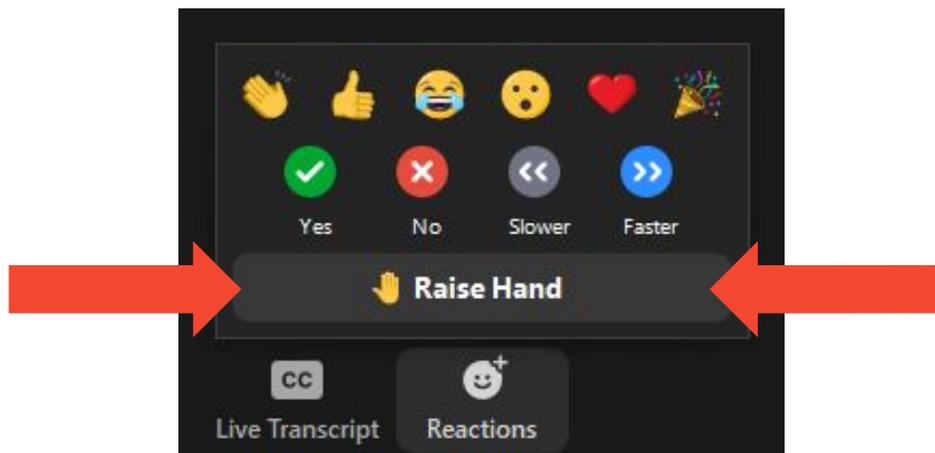
# RAISING YOUR HAND ON COMPUTER

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**STEP ONE:** Click on the **“Reactions”** button at the bottom of your Zoom screen.



**STEP TWO:** A menu that looks like this will appear. Click **“Raise hand”**



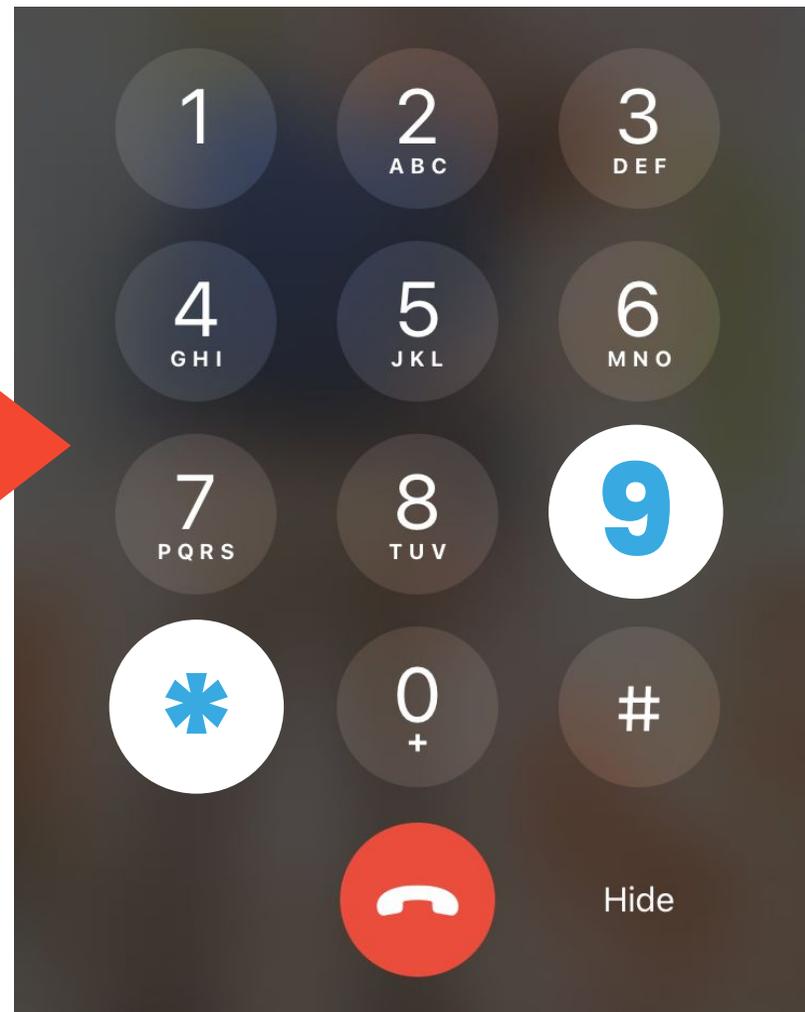
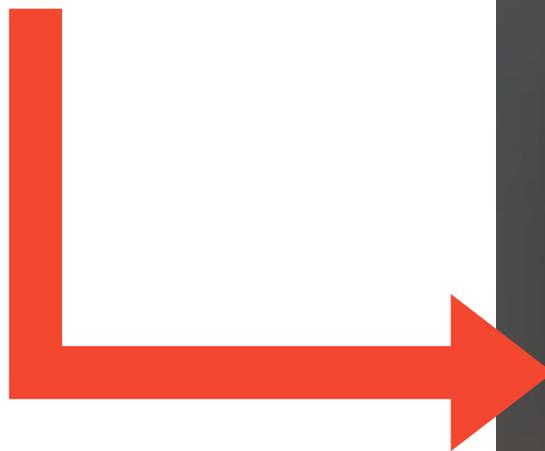
# RAISING YOUR HAND ON YOUR PHONE

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**STEP ONE:** Press \*9 on your phone's keypad

**TOGGLE  
MUTE/UNMUTE**

Press \*6 on your  
phone's keypad



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A circular logo with an orange top half and a blue bottom half, separated by a white horizontal line. The top half contains the word "NCDEMOCRATS" in white on an orange background. The bottom half contains the word "TRAINING" in white on a blue background, with the word "series" in a smaller, white, lowercase font below it. The entire circle is surrounded by a ring of small white stars.

- **Be Respectful**
- **Be Present**
- **Ask Questions**
- **Use the Chat**

**NCDEMOCRATS**

The word "NCDemocrats" in a bold, white, sans-serif font, enclosed within a white rectangular border. A small white outline of the state of North Carolina is positioned at the bottom left corner of the border.

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**MEET YOUR  
DEMOCRATIC FAMILY**

***DO YOU HAVE AN UPCOMING  
EVENT YOU NEED GRAPHICS FOR?***

**NCDEMOCRATS**

The logo for NCDemocrats, featuring the word "NCDemocrats" in a bold, white, sans-serif font inside a white rectangular border. A small white outline of the state of North Carolina is positioned at the bottom left corner of the border.

# OUR AGENDA:

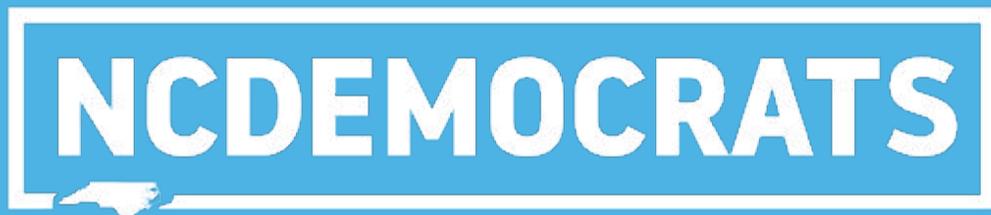
1. What is Canva?
2. Why should I use it?
3. What is good design?
4. Questions?
5. Thank You

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**TRAINING**  
*series*

**NCDEMOCRATS**

The text "NCDEMOCRATS" is written in a bold, white, sans-serif font inside a white rectangular border. A small white silhouette of the state of North Carolina is positioned at the bottom left corner of the border.The word "CANVA" is written in a bold, white, sans-serif font. It is positioned on a dark blue background that features a faint, semi-transparent image of a person's hand holding a sign that says "I will vote".

**CANVA**

# CANVA

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## WHAT IS IT?

- “a graphic design platform, used to create social media graphics, presentations, posters, documents and other visual content. ”

# CANVA

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## WHY SHOULD I USE IT?

- User-friendly
- FREE
- Gives you access to several premade templates and graphic elements

# CANVA

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## WHAT IS GOOD DESIGN?

- Contrast between copy and background color or image
- Clear hierarchy of information
- Accessibility

## TIPS:

- Use premade color templates
- Use 1 serif and 1 san-serif font
  - Serif fonts are easily readable at small body copy sizes, and Sans Serif fonts really stand out in large titles.

# **NOW I'LL WALK YOU THROUGH CREATING A SIMPLE CANVA DESIGN**

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*all of this will be recorded and emailed to you*

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**TRAINING**  
*series*

**NCDEMOCRATS**

The text "NCDemocrats" is written in a bold, white, sans-serif font inside a white rectangular border. A small white outline of the state of North Carolina is positioned at the bottom left corner of the border.

**QUESTIONS?**

A dark, semi-transparent background image showing a person's hand holding a white sign. The sign has some text on it, including the words "I will vote". The background is dark and blurry, suggesting a crowd or a public event.



**THANK YOU!**

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A circular logo with an orange top half and a light blue bottom half, separated by a white horizontal band. The top half contains the word "NCDEMOCRATS" in white capital letters. The white band contains the word "TRAINING" in bold blue capital letters. The bottom half contains the word "series" in a blue script font. The entire circle is surrounded by a ring of small white stars.

**TRAINING**  
*series*

PAID FOR BY THE NORTH CAROLINA DEMOCRATIC PARTY ([WWW.NCDP.ORG](http://WWW.NCDP.ORG)).  
NOT AUTHORIZED BY ANY CANDIDATE OR CANDIDATE'S COMMITTEE.