

Building **BLUE**



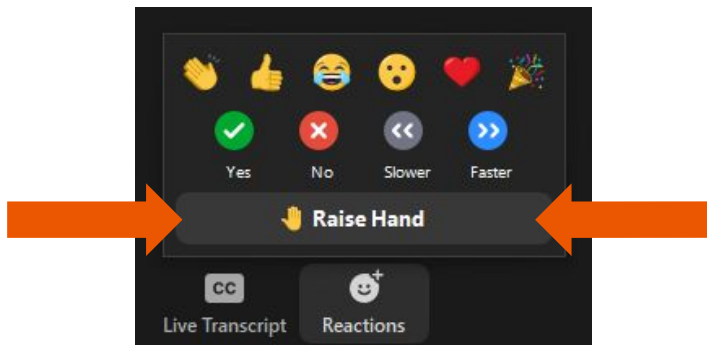
Building Organizational Capacity
SATURDAY, JUNE 12, 2021

RAISING YOUR HAND ON COMPUTER

STEP ONE: Click on the **"Reactions"** button at the bottom of your Zoom screen.



STEP TWO: A menu that looks like this will appear. Click **"Raise hand"**

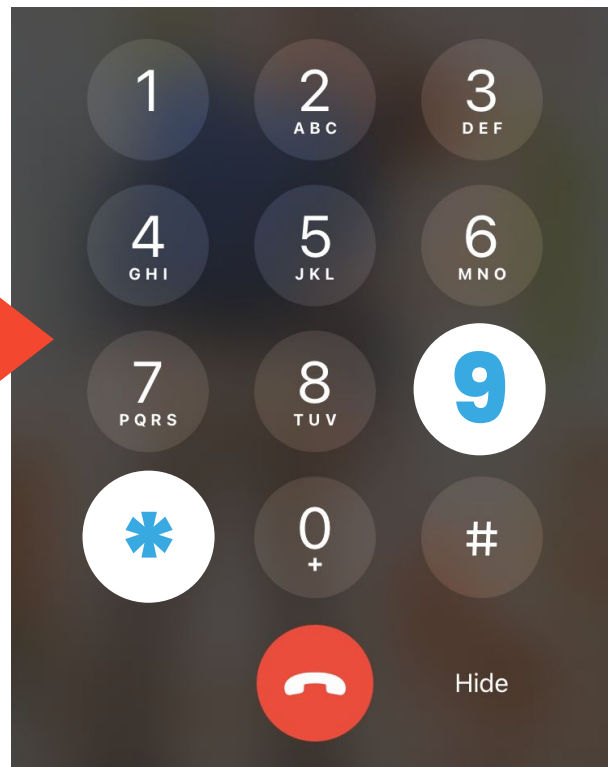
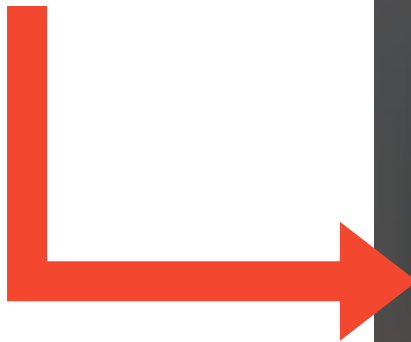


RAISING YOUR HAND ON YOUR PHONE

STEP ONE: Press *9 on your phone's keypad

**TOGGLE
MUTE/UNMUTE**

Press *6 on your
phone's keypad



Building **BLUE**




- **Be Respectful**
- **Be Present**
- **Ask Questions**
- **Use the Chat**





MEET YOUR DEMOCRATIC FAMILY

*What size is your current
volunteer base in your
county?*



Building Organizational Capacity

Lauren Bradley and Demian Dellinger

Introduction



Lauren Bradley

- WCDP Second Vice Chair
- Garner District Coordinator
- State Executive Committee



Demian Dellinger

- WCDP First Vice Chair
- Garner District Coordinator
- State Executive Committee
- Garner Town Council



Agenda

- Introduction
- Importance of precincts
- What is Capacity?
- Year-round organizing
- Culture
- Communication
- Persistence
- The Goal
- Q&A

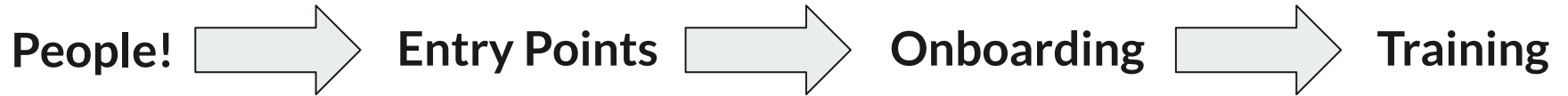


Importance of precincts

- Core unit according to Plan of Organization
- Neighbors helping neighbors
- Going beyond just organized and unorganized
- Organizational Capacity = Precinct Capacity



What is Capacity?





What is Capacity?

People! + Entry Points + Onboarding + Training
= Community Building



Shift to year-round engagement

- Shift from seasonal and “important” elections
- Every year is an election year NO OFF YEARS
- Building community
- Long-term infrastructure



Culture

- Valuing your volunteers
- Interest in who they are
- What they want to do/what their skills are
- What issues they're passionate about



Communication

- Communicating your values
- How are you communicating?
- Challenge: technology, accessibility, big tent
- Overcome by culture and trust
- It is a challenge no matter where you live



Persistence

- Organizing is hard to do
- Capacity building is even harder
- Takes time



Goal: Self Sustaining Precincts

- Strong leadership
- Plan events
- Assist weaker precincts
- Recruit more volunteers

Questions?