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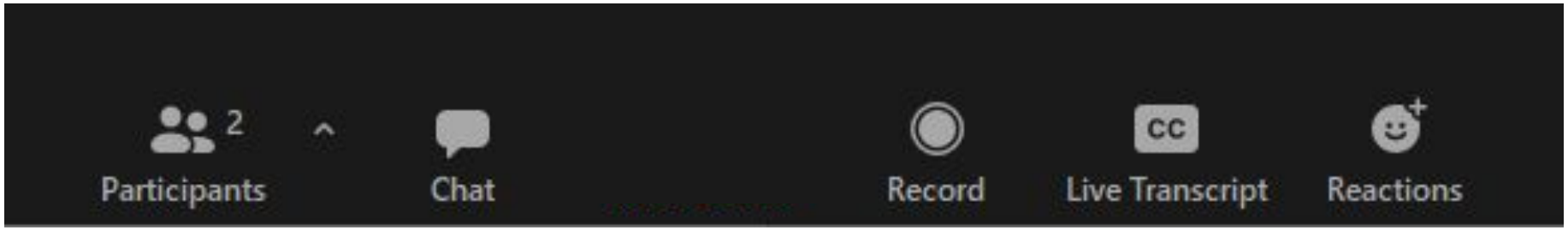
RAISING YOUR HAND ON COMPUTER

STEP ONE: Click on the **"Reactions"** button at the bottom of your Zoom screen.



STEP TWO: A menu that looks like this will appear. Click **"Raise hand"**

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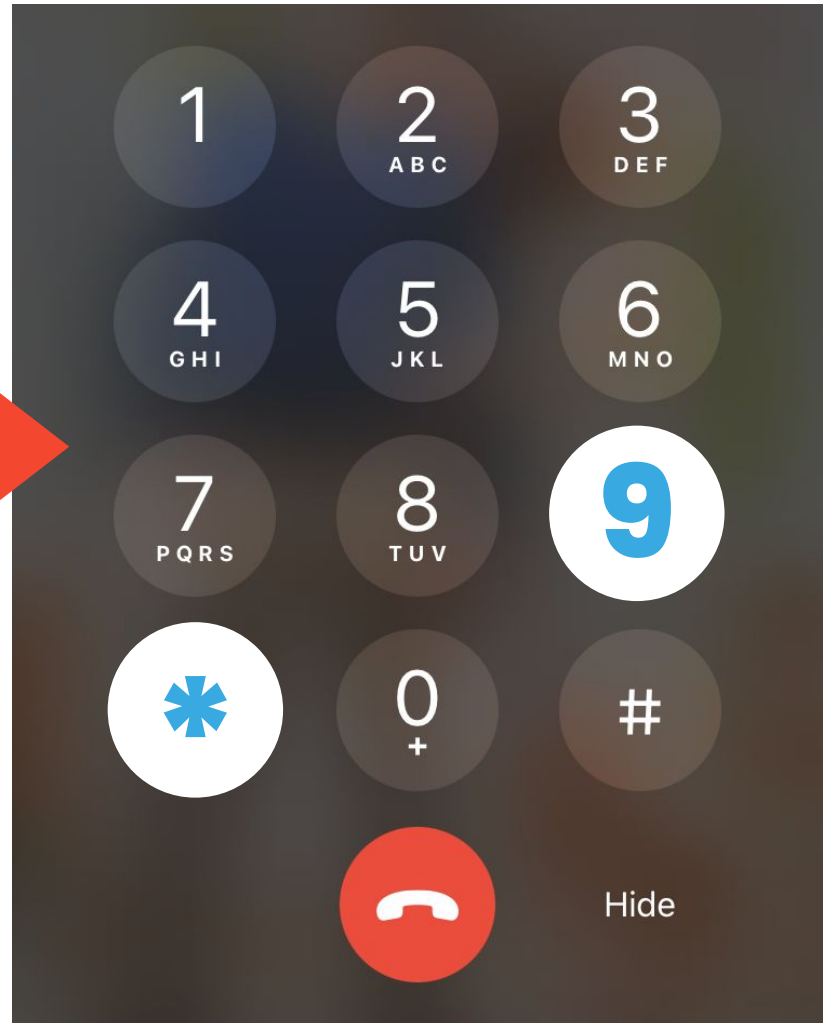
RAISING YOUR HAND ON YOUR PHONE

STEP ONE: Press ***9** on your phone's keypad



TOGGLE MUTE/UNMUTE

Press ***6** on your phone's keypad

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OUR AGENDA:

1. What's an Organized Precinct?
2. Chair Responsibilities
3. Organized? Functional? Leading the Way?
4. Know your People
5. No Two Precincts are the Same
6. The Typical Precinct Cycle
7. Now What?
8. What's Your Why?
9. Closing Remarks & Next Steps
10. Thank You

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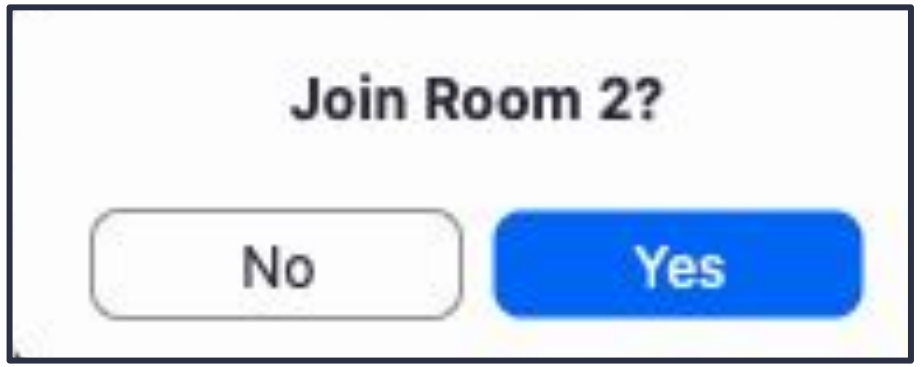
- Be Respectful
- Be Present
- Ask Questions
- Use the Chat

BREAKOUT ROOMS

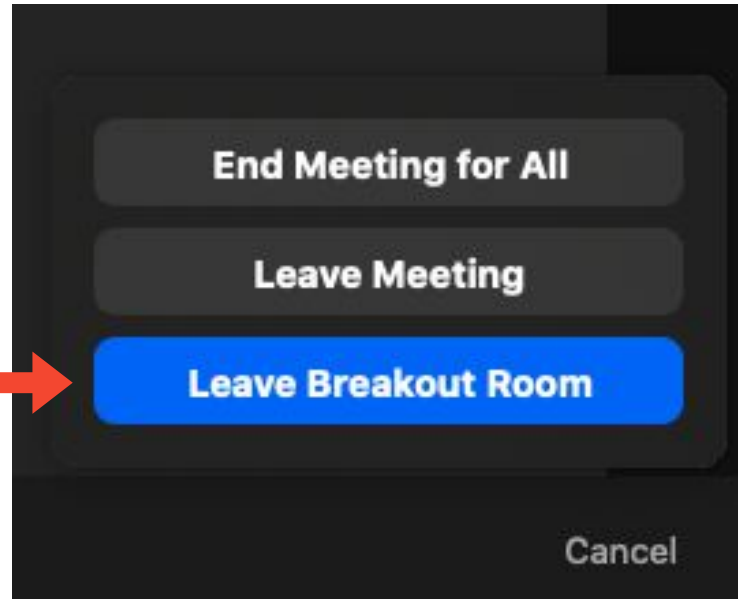
STEP ONE: Accept invitation to Join Room



LEAVING BREAKOUT ROOMS

STEP ONE: Click **Leave Room** button at bottom right.

STEP TWO: Button will expand.
Click **Leave Breakout Room** button at bottom right which will return you to the Main Session.



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MEET YOUR DEMOCRATIC FAMILY

What's the best/craziest thing your precinct has ever done?

(5 minutes)

AN ORGANIZED PRECINCT

HOW AN ORGANIZED PRECINCT WORKS:

- It take **5 active democrats** to make quorum at a precinct meeting for the purpose of organizing the precinct or electing precinct officers and members of the precinct committee at the annual precinct meeting

- **5 active democrats**

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AN ORGANIZED PRECINCT

MEMBERS OF THE PRECINCT COMMITTEE

- Shall consist of at least five active Democrats who reside in the precinct when elected by the active Democrats of the precinct present at the annual precinct meeting held in odd-numbered years.
- Should bear a reasonable relationship to the make-up of the active Democrats of said precinct as to gender, age, race, ethnic background and, where practical, geography.
- All Democratic county and city elected officials and Democratic members of the North Carolina General Assembly residing in the precinct shall be ex-officio, non-voting members of the precinct committee.
- **Precinct Officers: Chair, Vice Chair, Secretary/Treasurer.**

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DUTIES OF PRECINCT CHAIR

CHAIR RESPONSIBILITIES

- Preside at precinct meetings;
- Establish **reasonable political goals** for the precinct;
- Organize and execute a **voter organizing plan;**
- Attend meetings of the county executive committee;
- Recommend names of persons to serve as precinct elections officials;
- Carry out other duties as may be assigned by the precinct or county executive committees;
- Transmit all records pertaining to the office to successor within ten (10) days of vacating office.

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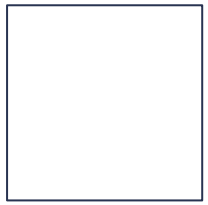
TAKING YOUR TEMPERATURE

ORGANIZED → FUNCTIONAL→ LEADING THE WAY



RESOURCES:

- County Chair Guide
- Votebuilder Guide
- Slide Deck
- Pre-Poll

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PRECINCTS THAT LEAD THE WAY

5+

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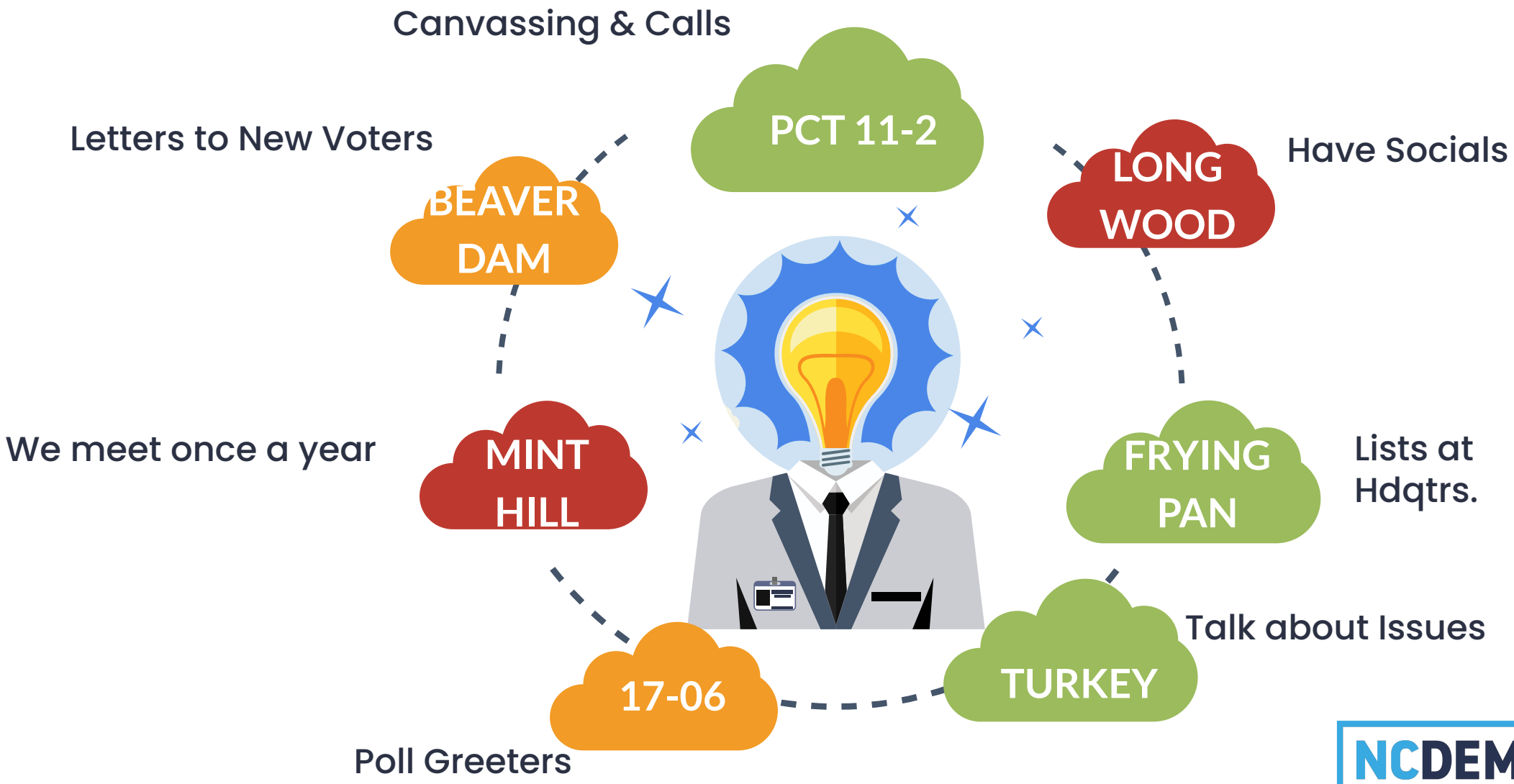
WHAT DO PRECINCTS DO? 2,662 PRECINCTS IN NC



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YOUR # ONE JOB...? KNOW YOUR PEOPLE

they MOVED?

they DIED?

they vote REPUB?

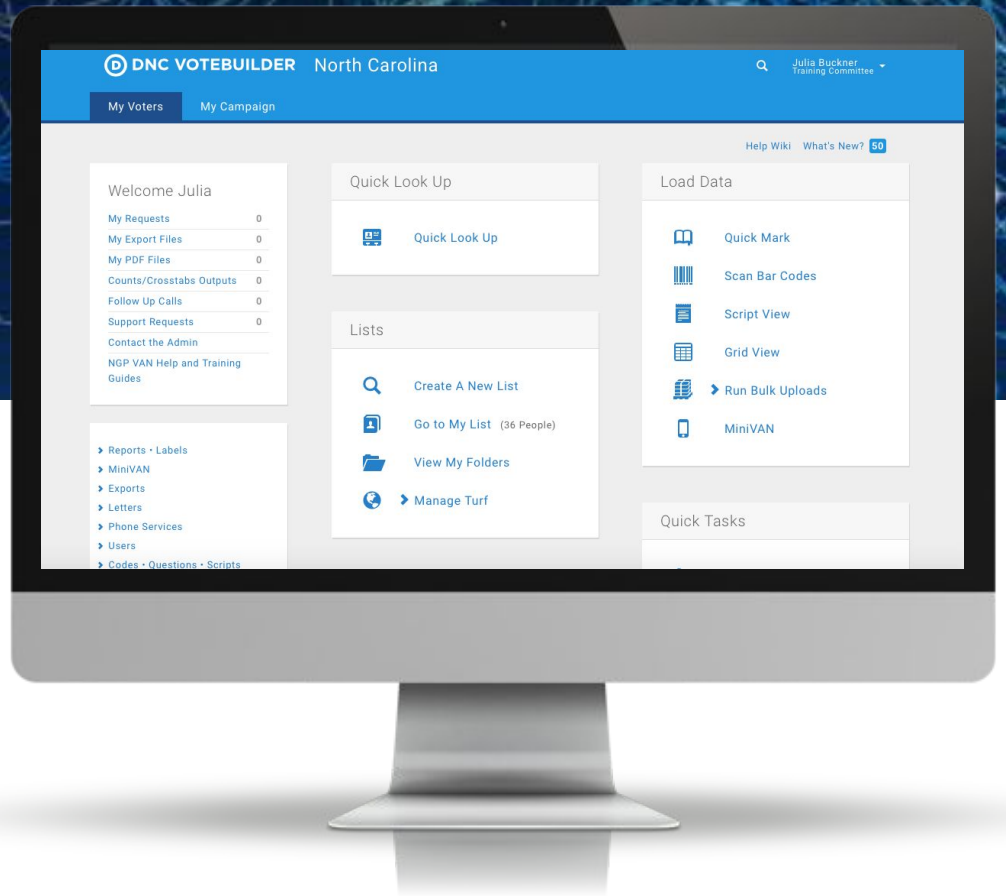
they won't VOTE?

657,712

Dems. NO Vote in 2020

Haywood	Wake	Meck	Alamance	Carteret	Guilford	Pamlico
2,691	56,180	95,130	8,759	1,881	43,105	704

VOTEBUILDER TRAINING



"Not everything that can be counted counts, and not everything that counts can be counted."
-Einstein

Voter Profile **Lists** **Phones** **Doors**

We have to know

Voter IDs

1. Strong Support
2. Leaning Support
3. Undecided
4. Leaning Oppose
5. Strong Oppose

657,712

When They Vote	How They Vote		
	Very Strongly Conservative	Persuadable Swing Voters	Very Strongly Progressive
Never	*A*	*B*	*C*
Sporadically	*D*	*E*	*F*
All the Time	*G*	*H*	*I*
New Voters	*J*	*K*	*L*

WHAT ARE CROSSTABS?

GOTV

PERSUASION

BASEBUILDING

When They Vote	How They Vote		
	Very Strongly Conservative	Persuadable Swing Voters	Very Strongly Progressive
Never	*A*	*B*	*C*
Sporadically	*D*	*E*	*F*
All the Time	*G*	*H*	*I*
New Voters	*J*	*K*	*L*

Crosstab: SD 50, 2016

2016:DNC Dem Party Support v2							
-29.99	30-39.99	40-49.99	50-59.99	60-69.99	70-79.99	80-89.99	90-100
166	206	183	183	350	421	213	103
273	465	346	374	498	453	319	88
252	279	188	237	324	347	163	83
327	351	297	368	458	GOTV		
313	411	304	344	512			
526	749	544	514	576			
424	470	402	411	408			
744	PERSUADABLES				CORE DEMS		
1,363							
1,923							

NO TWO PRECINCTS ARE THE SAME!!!!!!!!

DEMOCRATIC TURNOUT EXAMPLE

https://docs.google.com/spreadsheets/d/1qCAhep7MO76ICLnzkMktvJrYnjkNI0Vv_YB7_1QfNu4/edit?usp=sharing

VOTEBUILDER IS A START... BUT,

THE PRECINCT CYCLE: OVERVIEW & LAY OF THE LAND

BUILD INFRASTRUCTURE → PERSONAL VOTER CONTACT→ ELECTION PREP →

INFRASTRUCTURE = ALWAYS

- Recruit, Build & Train Your Team
- Welcome New Folks
- Communicate
- Make Plans & Set SMART Goals

PERSONAL VOTER CONTACT = SPRING/SUMMER

- Analyze your Data
- Set SMART Goals
    - Voting Turnout
    - Internal
- Canvass Your Neighborhood
- Presence in Your Community (Forums/Festivals)
- Socials/Meet-n-Greets

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THE PRECINCT CYCLE

BUILD INFRASTRUCTURE → PERSONAL VOTER CONTACT→ ELECTION PREP →

ELECTION PREP

- August: Lit Drops, Coordinate w/ Campaigns, Recruit & Train Turf Captains
- September: Canvassing w/ Turf Captain, GOTEV Dry Run(s)
- October: Canvassing for GOTV & GOTEV, Election Day Dry Run(s)
- November: GOTV, GOTV, GOTV

GET OUTSIDE THE CYCLE BOX

- Where is your precinct in 5 years?
- What will my precinct look like in 2030?
    - Development
    - Population
    - Leadership
    - Goals

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NOW WHAT?

1. GET A MAP:

- Tax/Mapping Office, Dem HQ,
- Drive, Run, Walk, Cycle your precinct
    - ? Boundaries, ?Social Centers, ?Whose House Can I Borrow?
- Meet Your Neighbors & Make Friends

2. COMMUNICATE WITH OTHER DEMS

- Postcards, Letters, Emails & Handwritten TYs
- Regular communication is IMPORTANT!!!!
- Know the Issues

3. RECRUIT VOLUNTEERS/BUILD YOUR TEAM

- Skillset vs. Needs
    - Point of Contact Folks, Comm. Folks, Data Folks
    - Turf Captains, Neighborhood Leaders
    - Your next officers

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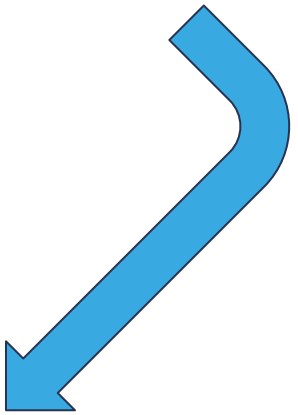
TO WHAT END? WHY ARE WE DOING ALL OF THIS?

SETTING SPECIFIC GOALS:

- We're going to meet X new neighbors.
- And make X phone calls
- And knock on X doors
- And hold X # of events

- **reasonable political goals**
- **voter organizing plan**



SO THAT WHEN IT'S ELECTION TIME WE WILL BE ABLE TO:

- Drop Blue Lit. at X Households
- Get X folks to commit to Voting Plans
- Push out our vote by Canvassing/Calling

BECAUSE WE WANT TO:

- Increase our # of Registered Dems by X%
- Increase our Democratic Turnout
- *WIN MORE ELECTIONS

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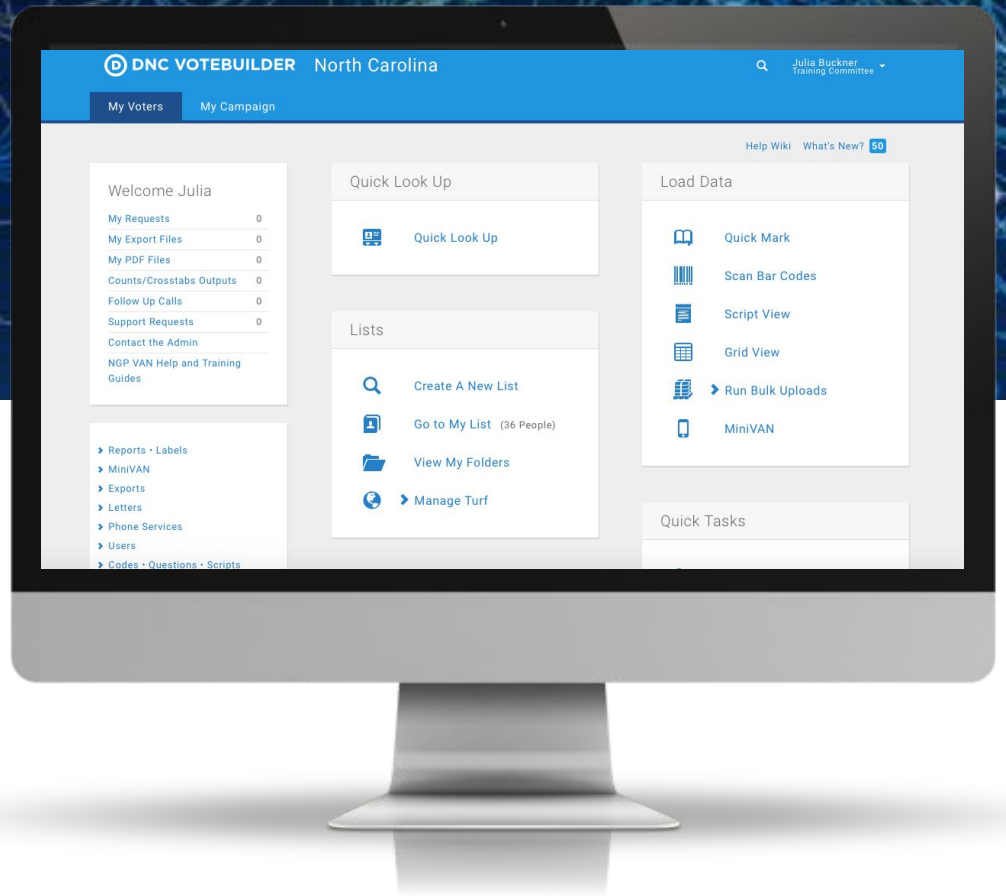
VOTEBUILDER TRAINING



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Voter Profile **Lists** **Phones** **Doors**

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QUESTIONS?

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PRE-WORK
POST-SURVEY

BUILDING BLUE TRAINING: UPCOMING DATES

- **We're excited to introduce our 2021 NCDP Building Blue Training & Organizing Series!** With tracks for Citizen Advocates, Party Leaders, Candidates, and Electeds, our year-round training and organizing initiative will build on the strengths we have and engage our volunteer leaders in each of our 100 counties.
- Leadership Retreats & Online Training Repository.

- **April 29:** Social Media and Digital Tools Training
- **May 4:** My Precinct is Organized, Now What?
- **May 13:** Votebuilder 101
- **June 12:** Statewide Training Day!

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BLUE
NCDEMOCRATS
TRAINING
series
THANK YOU
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