HIRING: CONTENT CREATION SPECIALIST

Job Description

The North Carolina Democratic Party is looking for a Content Creation Specialist who will work in coordination with the Digital Director to create diverse and engaging content for the NCDP and our county parties, auxiliaries, elected officials and candidates. The Content Creation Specialist will be responsible for creating inspiring content, including copy, graphics and video, that will mobilize voters and volunteers. Additionally, the Content Creation Specialist will be responsible for helping candidates, elected officials and county parties build their online presence with creative content.

Responsibilities

- **Create content across platforms:** Create content for Facebook, Twitter, Digital Ad Campaigns, and internal communications to reach online goals, including but not limited to collecting stories, growing volunteer bases, and increasing social media followings.
- **Provide Content Creation Support:** Manage multiple digital requests from a diverse set of stakeholders including organizers, local parties, candidates, and elected officials for their content creation needs.
- **Assist with Digital Campaigns:** Participate in content brainstorming with the Digital team to encourage folks to get registered to vote, host debate watch parties, learn more about the voter ID law that will take effect in 2020, and more.

Qualifications and Skills

- An experienced graphic designer able to confidently navigate Adobe Photoshop and/or Adobe Illustrator
- Able to work in a highly collaborative environment, stay calm under pressure, and work after-hours as needed
- Be able handle multiple design projects at the same time
- Have a customer-service, goal-oriented work ethic
- Love to provide support to candidates, elected officials, county parties, and more
- Love to write compelling and creative content for a diverse set of digital platforms
- Fast-learner and self-starter
- Able to edit video and have experience working with Adobe’s video editing tools
- Experience working with digital organizing tools like peer-to-peer texting platforms is a plus
- Experience working with progressive CRMs like Blue State Digital, NGP, or Action Network is a plus
- Experience working with WordPress CMS is a plus

Salary commensurate with experience.

We are looking for someone with a start date of as soon as possible who will work through November 2020. To apply, please send your cover letter, resume, salary history, and portfolio (optional) to jobs@ncdemocraticparty.org. Please only list the words “Content Creation Specialist” in the subject line. Applications improperly submitted will not be accepted. Resumes will be accepted until the position is filled.

The North Carolina Democratic Party is an equal opportunity employer. We will not discriminate and will take affirmative action measures to ensure against discrimination in employment, recruitment, advertisements for employment, compensation, termination, upgrading, promotions, and other conditions of employment against any employee or job applicant on the basis of race, color, gender, national origin, age, religion, creed, disability, veteran’s status, sexual orientation, gender identity or gender expression.