HIRING: DEPUTY DIGITAL DIRECTOR

Job Description
The North Carolina Democratic Party is looking for a Deputy Digital Director who will implement our Digital Organizing strategy in 2019 and 2020. The Deputy Digital Director will build relationships with North Carolina Democrats online, recruit volunteers, create inspiring content that will mobilize voters, and support and train field organizers to use online field tools effectively. Additionally, the Deputy Digital Director will provide digital support to local leaders, candidates, and party stakeholders, including copy writing and graphic design.

Responsibilities

- **Execute Digital Organizing Strategy:** Execute digital organizing strategy to reach online goals, including but not limited to collecting stories, growing our volunteer base, managing Facebook groups, and creating inspiring social media and email content for NCDP, local parties, and candidates that will mobilize voters.
- **Manage and Deploy Innovative Digital Tools:** Utilize political data, field goals, and digital organizing tools to help elect Democrats across North Carolina.
- **Provide Support:** Manage multiple digital organizing campaigns for a diverse set of stakeholders including organizers, local parties, and candidates. Train and inform key leaders on digital organizing efforts.
- **Assist with Digital Campaigns:** Participate in content brainstorming with the Digital team to create and execute digital campaigns that encourage folks to get registered to vote, host debate watch parties, learn more about the voter ID law that will take effect in 2020, and more.

Qualifications and Skills

- Have worked or interned in a political, nonprofit, or advocacy organization for at least 1 cycle
- Able to work in a highly collaborative environment, manage multiple tasks, stay calm under pressure, and work after-hours as needed
- Have a customer-service, goal-oriented work ethic
- Love to provide support and train other people
- Love to write compelling and creative content for a diverse set of digital platforms
- Can work your way around Adobe Photoshop and/or Adobe Illustrator
- Fast-learner and self-starter
- Experience working with digital organizing tools like peer-to-peer texting platforms is a plus
- Experience working with progressive CRMs like Blue State Digital, NGP, or Action Network is a plus
- Experience working with WordPress CMS is a plus

Salary commensurate with experience.

We are looking for someone with a start date of December 1, 2019 who will work through November 2020. To apply, please send your cover letter, resume, salary history, and portfolio (optional) to jobs@ncdemocraticparty.org. Please only list the words “Deputy Digital Director” in the subject line. Applications improperly submitted will not be accepted. Resumes will be accepted until the position is filled.

The North Carolina Democratic Party is an equal opportunity employer. We will not discriminate and will take affirmative action measures to ensure against discrimination in employment, recruitment, advertisements for employment, compensation, termination, upgrading, promotions, and other conditions of employment against any employee or job applicant on the basis of race, color, gender, national origin, age, religion, creed, disability, veteran’s status, sexual orientation, gender identity or gender expression.