

## **Deputy Communications Director/ Press Secretary\***

\*Title dependent on experience.

The North Carolina Democratic Party is looking for a Deputy Communications Director to help us strengthen our core communications operation, offer communications support to the House and Senate Caucuses, and help achieve our top political ojectives to elect a democratic President and US Senator, re-elect Governor Cooper and increase our representation on the Council of State and to take the majority in the NCGA in 2020.

The Deputy Communications Director will primarily be tasked with building and executing an aggressive earned media program and handling communications across that state with party officials, officers, county & district chairs, and progressive allies. Duties may include working with the Communications & Digital Directors to set strategic communications goals and raise the North Carolina Democratic Party's public profile in state and nationally. This position reports directly to the Executive Director and Communications Director.

## **Responsibilities Include:**

- Assisting with the creation and execution of an aggressive statewide surrogate communications plan
- Assisting with the planning and execution of earned media events and bracketing statewide Republican events and activities
- Developing and directing proactive and rapid response communications
- Writing and editing external communications, including talking points, scripts, letters, press releases, and op-eds
- Facilitating press conferences and other earned media events
- Maintaining and updating media lists
- Monitoring local and national press for relevant stories and developments

## **Qualifications and Skills:**

- A minimum of 2 years experience working in communications
- On the record experience is strongly preferred
- Experience with all aspects of social media
- Excellent writing skills and a demonstrated ability to work in a fast-paced environment with long hours
- Experience with campaign operations and political communications
- Committed to Democratic Values

Travel is required, and the Deputy Communications Director must possess reliable personal transportation.



This is a full-time, term-limited position that starts January 1<sup>st</sup> and runs through November 2020. The position is based in Raleigh, NC.

The position will remain open until filled. Applications will be reviewed as they are received.

Salary is commensurate with experience.

To apply please send a cover letter (which should 1) showcase your interest in this position and 2) highlight your unique skill sets and qualifications), resume, writing sample (your discretion) and salary history to jobs@ncdemocraticparty.org. Please only list the words "Deputy Communications Director" in the subject line. Applications improperly submitted will not be accepted.

The North Carolina Democratic Party is an equal opportunity employer. We will not discriminate and will take affirmative action measures to ensure against discrimination in employment, recruitment, advertisements for employment, compensation, termination, upgrading, promotions, and other conditions of employment against any employee or job applicant on the bases of race, color, gender, national origin, age, religion, creed, disability, veteran's status, sexual orientation, gender identify or gender expression.