

*****TENTATIVE*** North Carolina Training Agenda
Saturday, April 21, 2018**

What		Who
Registration / Welcome Breakfast		All
Opening		All
Session 1:	Getting Off the Ground	Group 1: Candidates
	What Makes a Campaign	Group 2: Activists/Volunteers
	Voter Contact	Group 3: County Parties
	Building a Campaign Plan (combined with Field Plan?)	Group 4: Campaign Staff
Session 2:	Voter Contact	Group 2: Activists/Volunteers
	Volunteer Recruitment/Retention	Group 3: County Parties
	Building a Field Plan	Group 4: Campaign Staff
	Field 101	Group 1: Candidates
Lunch		All
Session 3:	Crafting Your Message	Group 3: County Parties
	Leadership & Management	Group 4: Campaign Staff
	Volunteer Recruitment/Retention	Group 1: Candidates
	Field 101	Group 2: Activists/Volunteers
Session 4:	Building a Finance Plan	Group 4: Campaign Staff
	Crafting Your Message	Group 1: Candidates

	GOTV	Group 2: Activists/Volunteers
	Digital 101	Group 3: County Parties
Debrief & Close		All

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****TENTATIVE** North Carolina Training Agenda**
Sunday, April 22, 2018

What		Who
Registration / Welcome Breakfast		All
Session 1:	GOTV	Group 1: Candidates
	NCDP Messaging	Group 2: Activists
	Advanced Comms	Group 3: County Parties
	Digital 101	Group 4: Campaign Staff
Session 2:	Digital 101	Group 2: Activists
	Leadership and Management	Group 3: County Parties
	GOTV	Group 4: Campaign Staff
	Fundraising 101	Group 1: Candidates
Lunch		All
Session 3:	Fundraising & Budgeting	Group 3: County Parties
	Crafting Your Message	Group 4: Campaign Staff
	Digital 101	Group 1: Candidates
	Being involved with your county party	Group 2: Activists
Debrief & Close		All