

NATIONAL DEMOCRATIC TRAINING COMMITTEE

North Carolina Training Agenda Saturday, April 21, 2018

What		Time	Who
Registration / Welcome Breakfast		9:30am - 10:00am	All
Opening		10:00am - 10:30am	All
Session 1:	Getting Off the Ground	10:45am - 12:00pm	Group 1: Candidates
	What Makes a Campaign		Group 2: Activists
	Voter Contact		Group 3: County Parties
	Building a Campaign Plan		Group 4: Campaign Staff
Session 2:	Voter Contact	12:10pm - 1:25pm	Group 2: Activists
	Volunteer Recruitment/Retention		Group 3: County Parties
	Building a Field Plan		Group 4: Campaign Staff
	Field 101		Group 1: Candidates
Lunch		1:25pm - 2:30pm	ActBlue Presentation
Session 3:	Crafting Your Message	2:30pm - 3:45pm	Group 3: County Parties
	Leadership & Management		Group 4: Campaign Staff
	Volunteer Recruitment/Retention		Group 1: Candidates
	Field 101		Group 2: Activists
Session 4:	Building a Finance Plan	4:00pm - 5:15pm	Group 4: Campaign Staff
	Crafting Your Message		Group 1: Candidates
	GOTV		Group 2: Activists
	Digital 101		Group 3: County Parties
Debrief & Close		5:30pm - 6:00pm	All

NATIONAL DEMOCRATIC TRAINING COMMITTEE

North Carolina Training Agenda Sunday, April 22, 2018

What		Time	Who
Registration / Welcome Breakfast		9:30am - 10:00am	All
Session 1:	GOTV	10:15am - 11:30am	Group 1: Candidates
	Crafting Your Message		Group 2: Activists
	Advanced Comms		Group 3: County Parties
	Digital 101		Group 4: Campaign Staff
Session 2:	Digital 101	11:45am - 1:00pm	Group 2: Activists
	Leadership and Management		Group 3: County Parties
	Hustle Presentation		Group 4: Campaign Staff
	Fundraising 101		Group 1: Candidates
Lunch		1:00pm - 1:45pm	Hustle Presentation
Session 3:	Fundraising & Budgeting	1:45pm - 3:00pm	Group 3: County Parties
	Crafting Your Message		Group 4: Campaign Staff
	Digital 101		Group 1: Candidates
	Working with Your County Party		Group 2: Activists
Debrief & Close		3:15pm - 3:45pm	All